

# Nancy Fann Memorial Scholarship for Strategic Marketing Analytics

## Application Form

Please submit completed application (either typed or hand-written), essay, and resume to the Department of Marketing office (BAS N429) or email to [cheri.strissel@mtsu.edu](mailto:cheri.strissel@mtsu.edu) by Thursday, February 26, 2026, at 4:30 p.m.

Please make sure you are eligible before applying by reading all general and scholarship-specific eligibility requirements on <https://w1.mtsu.edu/marketing/scholarships.php>

Full Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ MTSU ID #: \_\_\_\_\_

\_\_\_\_\_ Major: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_

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Current Graduate GPA: \_\_\_\_\_ Number of Hours Taking This Semester: \_\_\_\_\_

Undergraduate GPA: \_\_\_\_\_ Number of Hours Completed: \_\_\_\_\_

Expected Semester of Graduation: \_\_\_\_\_

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Are you currently receiving other scholarships?      Yes      No  
If yes, please list name, frequency, and amount. Use back or additional page if needed.

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**Attach an essay.**  
Describe why you're interested in marketing analytics and your career plans.  
(Note: Essay should be a double-spaced and a maximum of one page.)

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**Attach your resume.**  
(Note: Resume must be typed)

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